

Jade Giddens

Visual Designer and Art Director

Skills

Animation
Branding
Concept design
Digital design
Prototyping
Social media
Strategic thinking
UX/UI Design
Web design
Wireframing
3D renders

Tools

Adobe Suite
Cinema 4D
Figma
Google Suite
Keynote
Microsoft office
Squarespace

Experience

Homes.com | Digital Graphic Designer

Homes.com Marketing
June '23 - Present

Design and create in multiple mediums including print, digital, and product.

Mekanism | Junior Art Director/Designer

Samsung
November '22 - February '23

Creative and conceptual thinking and designing for product launches.

Eleven inc | Junior Art Director/Designer

Samsung, Kraken, Pella, CommonSpirit Health
September '21 - November '22

Concept, designed, and created multiple mediums in the digital and experiential world. Connecting and finding talent and outside vendors to collaborate with.

Freelance | Art Director/Designer/Web Designer

Spin 100, Bingo Beer Co, Sephina, Deutsch LA
May 2020 - Present

Providing branding, creative, and strategy to new and evolving brands as well as local businesses that were being affected during the beginning of the pandemic.

Education

VCU Brandcenter, May '21

M.S. in Business with Branding // Art Direction

Virginia Commonwealth University, December '18

B.S. in Mass Communications // Creative Advertising

